

Grade IX and X – AD Mad

“Creative without strategy is called ‘art’, creative with strategy is called ‘advertisement’.” – J. Richard

With the objective of making students learn how to mix creativity with strategy, an Inter House Contest - **“Ad - Mad”** for classes IX and X was held on 13 June 2018. The contestants were divided in eight groups where two groups were taken from each house. Each house had one team from Std. IX and another from Std. X. The teams were given the following topics to select from.



Std IX:

Travel or E-Commerce Site or Robo-Mom – A gadget for new generation mom